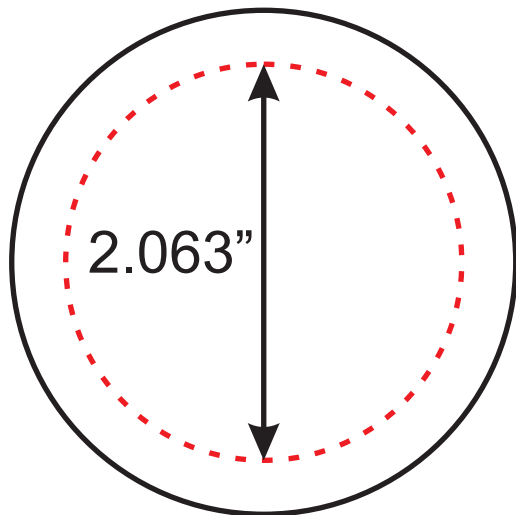
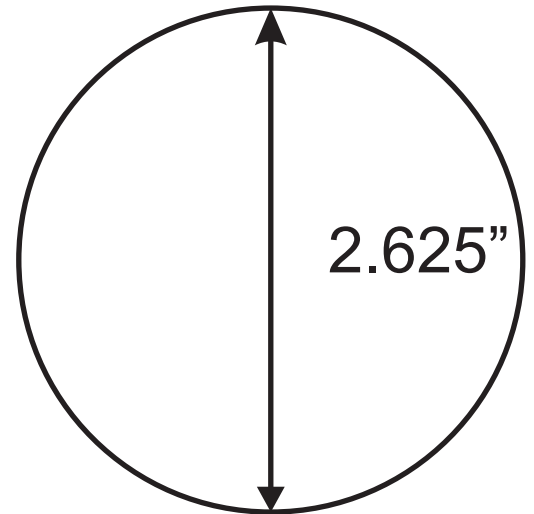


Explanation of a Round Layout

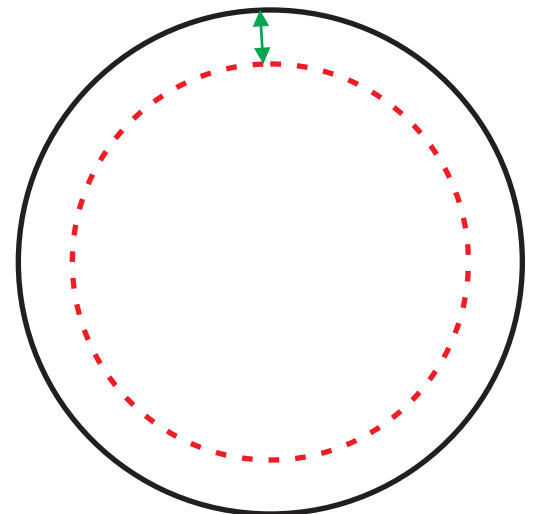
When making a round button the first measurement is the outer graphic edge or “cut line”. In this case for a 2-1/4” button it is 2.625”.



The second measurement is the live graphic area. This is the face area that your graphic or text will fit within. For a 2-1/4” this area is 2.063”, as shown by the dashed line. This area is centered within the outer graphic edge.

You want to keep any graphic, text or important part of a picture within this area so that it does not wrap around the edge of the button.

The area between the dashed line and solid line is the “bleed area”. This is the area that wraps around the edge of the button onto the back.



To obtain a clean, professional looking button you may want to expand your picture into the bleed area as long as the focus of your picture stays within the live graphic area. If you cannot do this with your picture you can fill the outer graphic edge in with a color to match your picture. In this case black was used to “frame” the picture on the right.



When printing do not include the dashed line of the graphic area (as shown to the left) or it will appear on the finished button. This line is meant as a reference only.



When you're finished you can copy and paste your graphic to fit as many on a page as seen on the layout sheet.